



AWBO MONTHLY

Newsletter of the Association of Women Business Owners



PRESIDENT'S MESSAGE

BY JENNA ISCH, AWBO PRESIDENT

It's hard to believe that we are already in the last month of our AWBO 2020-2021 term. To say this year flew by is an understatement.

Thinking over the year we have had a lot of accomplishments:

- We added an online auction component to the Holiday Auction and were able to support two great not for profit organizations with the funds raised.
- We grew our membership to 77 members with a focus on building connections.
- We revamped and refocused some of our AWBO membership benefits, including adding a renewed focus on Woman-to-Woman meetings, reintroduced Ladies Night Out and, my personal favorite, created the AWBO Allies peer to peer accountability program set to launch very soon.

All of these accomplishments would not happen without the hard work of our AWBO Board, committee members and our members spreading the word about the great things AWBO is doing for women business owners and leaders in the community. I want to wrap up my last President's Message with a heartfelt THANK YOU for all you have helped achieve and been a part of this year!



2020-2021 AWBO BOARD OF DIRECTORS

PRESIDENT
Jenna Isch

PRESIDENT-ELECT
Karissa Mooney

SECRETARY
Deanna Campbell

TREASURER
Shirley Pence

VICE PRESIDENT OF MEMBERSHIP
Jennifer Betourne

Dr. Nancy Lam

VICE PRESIDENT OF HOSPITALITY
Jeanna Chase

Marci Spitznagle

VICE PRESIDENT OF PROGRAMS
Shelly Bays

Joanna Retherford

VICE PRESIDENT OF COMMUNICATIONS
Stephanie Ellis



GET SOCIAL WITH AWBO!

MEMBER'S ONLY FACEBOOK GROUP
Promote your business to other members and get information for members only. Not in the group? Contact Tamzin at mainstreetbookslafayette@gmail.com

PUBLIC FACEBOOK PAGE
Monthly meeting and event information



Introducing our
2021-2022 AWBO Leadership

- President:** Karissa Mooney
- President-Elect:** Marci Spitznagle
- Secretary:** Deanna Campbell
- Treasurer:** Shirley Pence
- Vice President of Membership:**
Nancy Lam
Jennifer Betourne
- Vice President of Hospitality:**
Jeanna Chase
Samantha Kreinbring
- Vice President of Programs:**
Melahni Ake
Stephanie Ellis
- Vice President of Communications:**
Megan Cabral



AWBO will have a booth at the upcoming GLC Business Expo. The event is **September 15th** at the Tippecanoe County Fairgrounds.

For our booth we are putting together a basket of items donated by our AWBO members, as another way to promote your business in the community.

Last call for donations !

If you would like to promote your business please bring your item(s) to the September membership meeting.

The GLC business expo is free and open to the community, so check it out.

Welcome to our New Members!

Bella Lieske (Through the Gate Ministry)



Thank you for Visiting!

- | | |
|-------------------|-----------------|
| Julie Martin | Janell Uerkwitz |
| Erica Mitchell | Kara Webb |
| Cara Oilar | Aurora Wilson |
| Mel McMahon Stone | |

Ladies Night Out

Mark your calendars for our upcoming Ladies Night Out!

Join us on Thursday, September 16th at 5:30 at Ripple and Co. for drinks, dinners and fellowship. Please bring a donation of a new undergarment for the Dress for Success Closet. They are in need of all sizes and styles of bras and underwear.





MEETING INFORMATION - SEPTEMBER 14, 2021
SPOTLIGHT ON OUR ASSOCIATE MEMBERS

In September, the meeting program will allow for us to showcase our Associate Members.

They will each speak about their organization, then we will play Associate Member BINGO to test our new knowledge of their work!

Be sure to listen closely - because there will be prizes!

Those who are happiest are those who do the most for others.

Booker T. Washington

MEETING REGISTRATION INFORMATION TO REGISTER AND PAY FOR THE MEETING:









- Go to www.awbo.org/events
- Select appropriate option and follow the on-screen instructions to pay
- Registration closes at noon on Friday, September 10.

IMPORTANT NOTES:

We are NOT able to accept payment on the date of the meeting. In the event that you make a purchase and are unable to attend, we are not able to offer refunds or move payment to a future meeting.

- 11:15am - Lunch Buffet opens
- 11:45am - Meeting begins
- 1:00pm - Meeting adjourns

Associate Member **BINGO**

 JULIA LEAHY Carroll County Chamber	A	 JENNIFER SHOOK LTHC Homeless Services
 JEN BUSHORE-BARRY Heartford House	W	 KITTY CAMPBELL Leadership Lafayette
 KIM MURRAY GREATER LAFAYETTE CHAMBER	B	 BELLA LIESKE Through The Gate Ministry
 JENNIFER EDWARDS Junior Achievement	O	 SHAWN HUDDY WBAA-Purdue Public Radio



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

Create connections with other AWBO members!

WOMAN TO WOMAN



Sign up at the monthly meeting!

A - Achievement you are most proud of?
 W - Wish list, what is one of your big dream items?
 B - Business advice, what is the best advice you have ever received?
 O - Organizations you are involved in?