



PRESIDENT'S MESSAGE

CHENELLE HIATT
PRESIDENT

What a great way to kick off 2024! Did you attend the January meeting and hear the amazing Andrea Liebross speak? I'm so glad I was in the room that day because I heard so many ladies say "I just needed to hear this today"! Andrea empowered us with a powerful message on fostering a mindset shift from conventional thinking to expansive, boundary-pushing beliefs. I'm not sure about all of you but I hope to put her teachings into action and Think Big!

As we enter the Month of Love, don't forget to spread the love this February!

- **Show love to another women-owned business** by writing a Google review for them or sharing their social media posts!
- **Show love to your clients or customers** with a fun-themed promotion or thank you!
- **Don't forget to show love to yourself and your business by making room for self-care!** This time of year we often have motivation to work towards our goals, but don't forget to take care of yourself in the meantime!



GET SOCIAL WITH AWBO!

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:
ariana@travelgirlgroup.com

Self-Leadership



LEADERSHIP IS OFTEN THOUGHT OF AS SOMETHING WE DO FOR OTHER PEOPLE. LEADERSHIP OF THE SELF OFTEN GETS LEFT ON THE BACKBURNER, BUT IT'S A CRITICAL COMPONENT TO OUR SUCCESS. WE'LL DIVE INTO THOSE NOT SO TALKED ABOUT AREAS OF BUSINESS AND LIFE THAT CREATE BARRIERS TO OUR SUCCESS. LEARN WHAT TO DO TO GROW IN SELF-LEADERSHIP AND WHY IT'S SO IMPORTANT.

Rachel Pritz, MSN, RN

Rachel Pritz spent 15 years in healthcare as a frontline nurse, manager, and IT executive. She was turned on to coaching through her own transformative experience as a coaching client, where she was able to go from a burnout to thriving. It became clear to her that so many others were just going through the motions of life and those were her marching orders. She left her full-time job and started her own coaching and consulting practice March 1st, 2019. Her mission is to grow and develop people to their full potential so they can find fulfilling personal and professional lives.



Rachel has a Master's degree in Nursing Leadership and Informatics. She is certified as a Life Coach through Martha Beck, a certified Enneagram practitioner and she's an Everything DiSC® Facilitator. She is also trained in process improvement and Lean Six Sigma.

Speaker Gift provided by: Chenelle Hiatt (Prism Premier Events)

3-MINUTE SPOTLIGHT



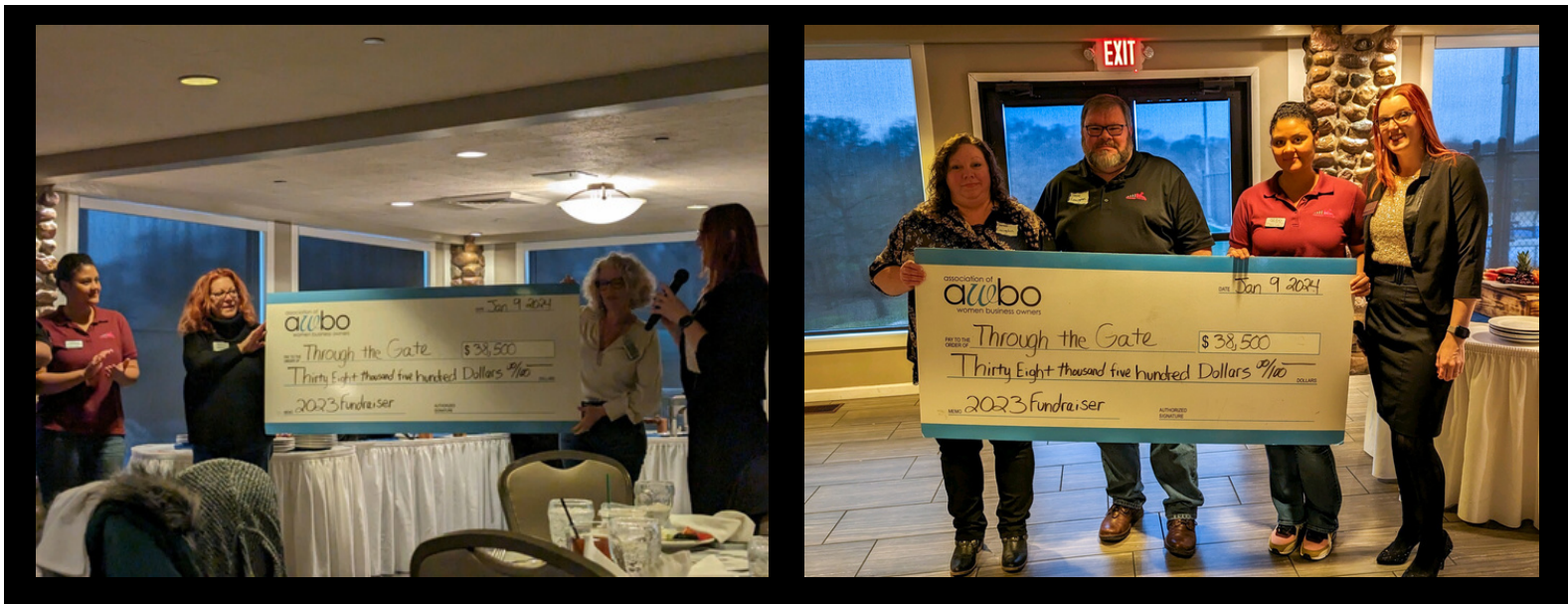
*Christy Robertson (Thrivent)
Marci Spitznagle (Unmistakably Simple)*

REGISTRATION REQUIRED FOR MEETING:

**REGISTER AT
WWW.AWBO.ORG/EVENTS
Registration closes at noon on
Friday, February 9.**

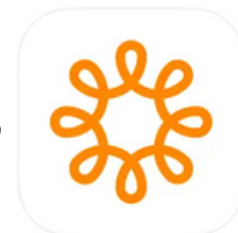
FUNDRAISER UPDATE

On December 7, 2023, our community came together for an unforgettable evening of philanthropy at our 20th Annual Holiday Fundraising Auction. The night was an astounding success and we are thrilled to announce that **we were able to raise \$38,500 for our beneficiary, Through the Gate**. With this new support, Through the Gate is closer to opening a restaurant in Montgomery County that will offer the next step in helping the women of their program thrive after graduation. We would like to extend our deepest gratitude to the volunteers, sponsors, and attendees that made this event a true success.



IMPORTANT REMINDER

- **Registration is required for any monthly meetings!** The cutoff for registration is 12pm the Friday before each meeting.
- Due to the volume of missed registrations, and the strain it has put on both the Board and venue, **walk-ins and late registrants will no longer be allowed.**
- If you would like to **pre-purchase all meetings for the year**, you can download the Wild Apricot app and do so:
 - Go to the Apple App Store or Google Play Store
 - and search for Wild Apricot for Members



Welcome New Member!

Teri Anderson (Lafayette Urban Ministries)



Thanks for Visiting!

Megan Clouse (Heartford House)
Steve & Janet Covington (Through the Gate)
Mariah Gallegos (Nails with Mariah)
Nicole Gebhardt (Niche Pressworks)
Peggy Jackson (CPA)
Andrea Liebross (Business & Life Coach)
Lydia McRoberts (McRoberts Functional Nutrition)
Lindsey Mickler (YWCA)
Sheila Randall (Old National Bank)
Tanuja Sheth (The Haan Museum)
Wendy Starr (Budding HR Consulting)
Stevie Sweet (Sweet Design)



What will you do with
your *extra day* in
2024?



As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

.....

ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

2023-2024 AWBO BOARD OF DIRECTORS

PRESIDENT
Chenelle Hiatt

PRESIDENT-ELECT
Stephanie Ellis

SECRETARY
Samantha Kreinbring, DC

TREASURER
Shelly Bays

VICE PRESIDENT OF MEMBERSHIP
Barb Meyer

VICE PRESIDENT OF HOSPITALITY
Jeanna Chase Thometra Foster

VICE PRESIDENT OF PROGRAMS
Joanna Retherford

VICE PRESIDENT OF COMMUNICATIONS
Ariana Crabtree Kelly Russell