



PRESIDENT'S MESSAGE

CHENELLE HIATT
PRESIDENT

Happy Fall Everyone! Did you have a chance to make it to our October Meeting? Kris Taylor spoke with us about Collaboration and how to foster a team environment where collaboration can thrive. Personally I think it was a great message that a lot of us needed to hear! She challenged us to collaborate with our fellow women business owners, and now I hope to see us all put that plan into action.

IF YOU HAVE A FEW SPARE MOMENTS TODAY, I'M ASKING YOU TO TRY ONE OF THE SIMPLER METHODS OF COLLABORATION TO HELP OUT A FELLOW AWBO MEMBER, SUCH AS WRITING A REVIEW ON THEIR GOOGLE BUSINESS PAGE, RECOMMENDING THEM TO A FRIEND, OR GIVING THEM A SHOUTOUT ON YOUR SOCIAL MEDIA PAGE.

I look forward to seeing all the ways our members work together to create better businesses and even better communities!



GET SOCIAL WITH AWBO!

PUBLIC FACEBOOK PAGE

Monthly meeting and event information

MEMBER'S ONLY FACEBOOK GROUP

Promote your business to other members and get information for members only. Not in the group? Contact Ariana Crabtree:
ariana@travelgirlgroup.com



Rethinking Mentorship

MENTORSHIP IS A POWERFUL WAY TO LEARN, GROW, AND ACHIEVE YOUR GOALS. BUT DID YOU KNOW THAT HAVING MORE THAN ONE MENTOR CAN MULTIPLY YOUR BENEFITS?

COME AND DISCOVER WHY YOU SHOULD SEEK OUT MENTORS WITH DIFFERENT SKILLS, BACKGROUNDS, AND PERSPECTIVES, AND HOW TO FIND THEM. YOU WILL LEARN HOW MENTORSHIP IS A TWO-WAY STREET, AND HOW YOU CAN GIVE BACK TO YOUR MENTORS AS MUCH AS YOU RECEIVE FROM THEM. WHETHER YOU ARE LOOKING FOR A MENTOR, OR ALREADY HAVE ONE, OUR BRIEF TIME TOGETHER WILL INSPIRE YOU TO EXPAND YOUR NETWORK AND ENRICH YOUR LEARNING EXPERIENCE.

SANDRA SYDNOR, Ph.D., MBA | Purdue University

Dr. Sandra Sydnor is an Associate Professor and Director of Diversity, Equity, and Inclusion in the College of Health and Human Sciences at Purdue University. Her franchising experience of over twenty years and her industry engagements in market research and advertising agencies inform her approach to discovery, learning, and engagement. The multidisciplinary ways in which she engages the theme of resilience maps to individual and group resilience; sustainability; family-owning businesses; and mindfulness.



Speaker Gift provided by: Diane Boener (Merle Norman Cosmetics)

3-MINUTE SPOTLIGHTS



*Karen Reese (Starlight Bookkeeping)
Alejandra Malo (Pink Team Cleaning)*

REGISTRATION REQUIRED FOR MEETING:

**REGISTER AT
WWW.AWBO.ORG/EVENTS
Registration closes at noon on
Friday, November 10.**

Happy
THANKSGIVING

PLEASE JOIN US FOR THE
ASSOCIATION OF WOMEN BUSINESS OWNERS'

*Annual Holiday
Fundraising Auction*

BENEFITING

Through the Gate

THURSDAY

07

AT 6:00 PM

DEC

THE STABLES EVENT CENTER
7071 S 100 E
LAFAYETTE, IN 48909

COCKTAIL ATTIRE

Fundraising Packages

WE NEED YOUR HELP! ARE YOU WILLING, OR KNOW SOMEONE WHO IS WILLING TO DONATE TO ONE OF OUR PACKAGES ?



Fun Experiences

ANY FUN EXPERIENCE PACKAGE THAT HIGHLIGHTS A LOCAL BUSINESS.



Family Fun

ANYTHING FOR FAMILIES, TRIPS, CHILDCARE, EVENT TICKETS, AND EXPERIENCES.



Professional Boost

ANYTHING FOR A PROFESSIONAL TO BOOST THEIR BUSINESS. HEAD SHOTS, OFFICE SERVICES, BUSINESS COACHING SESSIONS.



Party Package

ANY EVENT INDUSTRY DONATION THAT CAN BE GROUPED TOGETHER SUCH AS VENUE, DECORATOR, PHOTOGRAPHER, GIFT CARDS, ETC.



Travel

ANY FUN AND UNIQUE TRAVEL LOCATIONS! DO YOU HAVE A RENTAL PROPERTY YOU CAN DONATE FOR A WEEKEND?



Date Night

THESE PACKAGES WILL BE FUN DATE NIGHT SPOTS THAT HIGHLIGHT LOCAL BUSINESSES. GIFT CARDS AND FUN EXPERIENCES.



Ladies Day Out

SHOPPING FOR FUN EXPERIENCES NEEDED! WINE AND WATERCOLOR, GOLD PACKAGES, AND SPA TREATMENTS FOR A FUN DAY WITH FRIENDS.



For the Men

ANY FUN PACKAGES FOR THE MEN IN YOUR LIFE. EXPERIENCES, GIFT CARDS OR ITEMS THAT WOULD BE THE PERFECT GIFT FOR HIM!



House Cleaning

HOUSE CLEANING, OFFICE CLEANING, HOUSE REPAIR, AND ORGANIZATION SERVICES.



Follow a Rep

THE CHANCE TO FOLLOW ONE OF OUR REPRESENTATIVES (KLINKER, ALTING, MAYOR ROSWARSKI) FOR A DAY AND LUNCH WITH THEM.



Silent Auction

ANYTHING ELSE THAT CAN BE DONATED THAT DOESN'T FALL INTO A PACKAGE AND CAN BE AUCTIONED OFF ON ITS OWN!



Gift Cards

ANY GIFT CARDS FROM LOCAL BUSINESSES THAT CAN BE GROUPED TOGETHER IN A PACKAGE, OR PART OF OUR HOLIDAY RAFFLE PARTY.

INTERESTED IN DONATING? CONTACT:

SHELLY BAYS - SHELLY@SHELLYBAYS.COM (913) 240-6197

STEPHANIE ELLIS - STEPHANIE@TRAVELGIRLGROUP.COM (765) 413-4310

KARISSA MOONEY- KARISSAMOONEY3@GMAIL.COM (618) 367-4744

AWBO Annual Holiday Fundraising Auction

Are you looking to make a meaningful impact in our community this holiday season? Help us reach our goal of raising \$75,000 for Through the Gate!

Active AWBO members can take advantage of the AWBO Partner Sponsorship of \$150 for our Annual Holiday Fundraising Auction.

This Partner Sponsorship gets you 1 ticket to our live event on December 7th and a PowerPoint slide recognizing you as an event partner.

Every contribution we make helps to empower the women of Through the Gate on their journey to recovery and creating a brighter future.

To secure your AWBO Partner Sponsorship or other event sponsorship level, please contact Shelly Bays at shellymbays@gmail.com.



Holiday Auction

Join us at the exquisite Stables Event Center for an unforgettable evening of philanthropy and camaraderie!

The AWBO Holiday Fundraising Auction Event, in support of Through the Gate, promises an enchanting night dedicated to making a positive impact. As the sun sets, the event will come to life with a splendid array of auction items that range from unique experiences to exquisite artworks, all generously donated to raise funds for Through the Gate's vital initiatives.

Indulge in a shared spirit of giving as we gather for an elegant evening, where compassion and community converge to create lasting change. Your presence at this event will not only enrich your own experiences but will also play a pivotal role in transforming lives through the noble efforts of Through the Gate.

thank
you

Thanks for Visiting!

Juliana Casavan (Matchbox Studio)

Patricia GONzales (Hair by Patricia)

Allyse Jones (Cereset)





As an AWBO Member, your set-up fee (\$99) for any membership at MatchBOX Co-working studio is waived [enter promo code "AWBO"]! As a MatchBOX member, you have 24-hour secure access to a shared working space with an unlimited supply of coffee and snacks. You can bring your laptop, or any other work materials, and find a place to work for as long as you need. You can learn more about MatchBOX, and all it has to offer, at www.matchboxstudio.org.



AWBO is proud to announce a new partnership to bring even more value to your membership! AWBO members can now become a Business Member with the Purdue Alumni Association for a discounted 1st year investment of \$250!

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ATHENA Award

We are honored and excited to partner with the Greater Lafayette Commerce to present the Athena Award. The ATHENA Leadership Award is presented to an individual or organization who demonstrates the qualities embodied in the ATHENA Leadership Model.

The ATHENA Leadership Model is based on the Eight Principles of Enlightened Leadership and the unique way that women lead.



A T H E N A
I N T E R N A T I O N A L

Learn more about the Athena Award here: www.tinyurl.com/GLC-athenaaward

2023-2024 AWBO BOARD OF DIRECTORS

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